

Conditions and need of creation of Club of sports volunteering

Iryna Petrenko

Kharkiv State Academy of Physical Culture, Kharkiv, Ukraine

Purpose: the identification of prerequisites of creation of Club of sports volunteering.

Material & Methods: 250 residents of Kharkiv participated in the research. The analysis of references and documents, poll (questioning), methods of mathematical data processing were used.

Results: the social need for training of sport volunteers is defined on the basis of the data obtained as a result of the poll. The project of public organization «Club of sport volunteers» is developed.

Conclusions: the results of the research demonstrate that there is need for creation of the permanent organization for training of sport volunteers today. The creation of public organization «Club of sports volunteering» will give the chance orderly and systematically to carry out training of sport volunteers thanks to the development and deployment of the permanent program of preparation, will promote the expansion of knowledge and experience of sports volunteer activity due to application and their fixing in practice, development and support of the sports volunteer movement.

Keywords: volunteer, sports volunteer activity, Club of sports volunteering, School of sport volunteers.

Introduction

Recently the activation of the volunteer movement, which becomes particularly important, usually, during the crisis periods of social being, is observed, promoting removal of social tension by support of the most unfortunate categories of the population, “filling” of shortcomings of social policy, distribution of humanistic and altruistic moods in the society in Ukraine [3].

The sports volunteer actively develops near the development of social volunteer activity. The most mass example of involvement of volunteers in Ukraine to holding sporting events took place for “Euro-2012” at which 5,5 thousand volunteer assistants worked. Today it is difficult to present the international sports competitions, such as Student Games, tournaments, championships, Olympic Games, Paralympic and Deaflympics without accurate organizational structure, where the special part is assigned to the volunteer movement.

Having analyzed theoretical and practical completions concerning volunteer, one may say, that modern researchers in the works paid much attention to the social volunteer movement (I. Zvyryeva (2004), T. Lyakh (2009), A. Kapska (2002)), separate organizational aspects, bases of management of activity of volunteers were the subject of studying of O. Bezpalko (2006), N. Zaveryko (2004), some questions of the volunteer movement in the sphere of physical culture and sport are taken up in scientific works of A. Bondar (2015), I. Kohut (2010), V. Levkiv (2013), I. Petrenko (2014).

The analysis of the scientific research and publications of rather volunteer activity allows claiming that the problem of the organization of sports volunteer movement remains insufficiently studied hitherto, that caused the choice of the subject of the research.

Communication of the research with scientific programs, plans, subjects

The research is executed according to the Thematic plan of the research work of Kharkiv state academy of physical culture for 2016–2018 on the subject 1.5. “Methodological bases of strategic development of the sphere of physical culture and sport in the region” (the state registration number is 0113U004615), and also within the implementation of the fundamental scientific project for 2015–2017. “Theoretic-methodological bases of development of Non-Olympic sport” (number of the state registration is 0115U002372, sub-themes “Organizationally-administrative, economic and humanitarian bases of development of Non-Olympic sport in Ukraine”, number of state registration is 0115U006861C).

The purpose of the research:

the identification of prerequisites of creation of club of sports volunteer.

Research tasks:

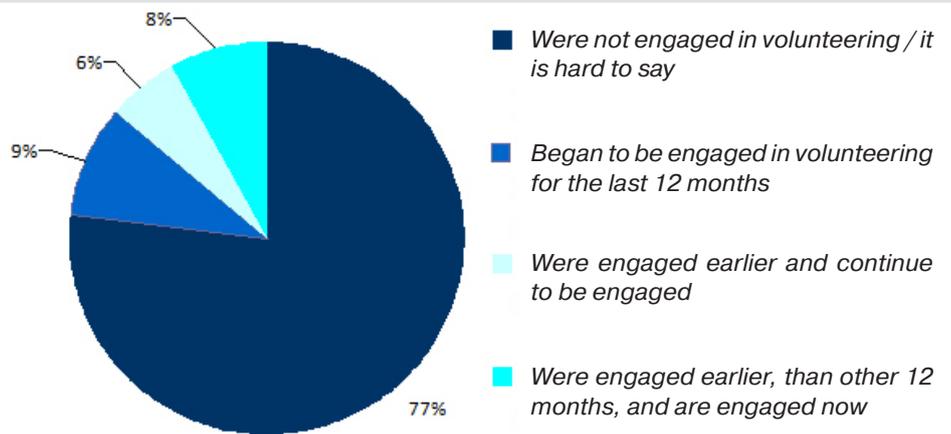
1. To define the social need for training of sport volunteers.
2. To develop the project of public organization “Club of sports volunteer”.

Material and Methods of the research

Research methods: analysis of references and documents; polls (questioning), methods of mathematical data processing.

Results of the research and their discussion

The volunteer movement in Ukraine develops actively. If in 2011, by the estimates of the UN, only 3–4 percent had vol-



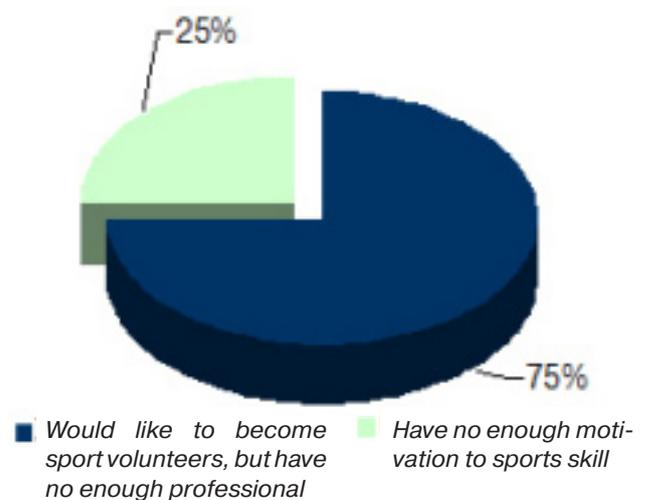
Pic. 1. The number of those, who are engaged in the volunteer activity in Ukraine

unteer experience, then by the research of the company Gfk Ukraine (which specializes in carrying out market researches across the whole territory of Ukraine) in November, 2014 23% of Ukrainians from what 9% began to be engaged volunteer during the period since November, 2013 had such experience already. More than a half of Ukrainians (62%) recognizes the role of volunteers in political changes, and 81% inclined to consider the volunteer movement of obligatory component of the civil society (pic. 1) [8].

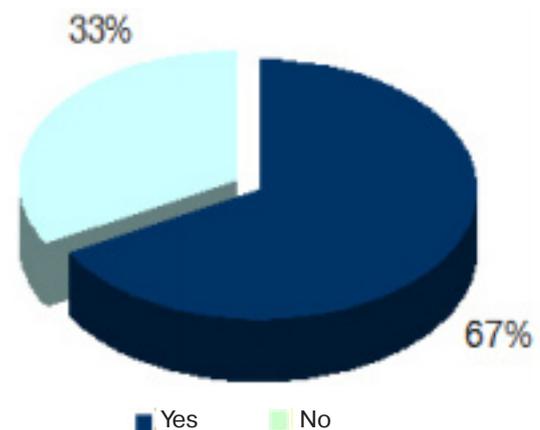
Recently, the sports volunteer develops actively near the social volunteer movement [2; 5]. The international competitions of the highest rank, which turned into sports shows long ago, are held and attract millions of fans, the number of volunteer assistants on whom is found by tens, and sometimes and hundreds of thousands annually in the different countries of the world. In particular, about 50 thousand volunteers were attracted at the Games of the Olympic Games in 2000 and 2004, in 2008 – about 100 thousand volunteers, in Vancouver in 2010 as volunteers there were 18 thousand 160 people, at the same time 20% of volunteers arrived from other regions of Canada or from abroad, at the Games of the Olympic Games in London in 2012 – over 75 thousand volunteers [4]. According to Organizing committee of Rio-2016, on the XXXI Summer Olympic Games in which 10 899 sportsmen from 206 countries of the world participated about 70 000 volunteers were attracted, at the same time applications arrived in number of 242 757 thousand from representatives of 192 countries of the world. The number of volunteer assistants who served the Olympic Games – 45 000 people, and Paralympic games – 25 000 people [10].

In Ukraine more than 4000 actions and competitions are planned carrying out according to “The unitary planned schedule of recreational and sporting events for 2016” the Ministry of youth and sport [9]. Among them from the most significant, which became already traditional that took place at active participation of sport volunteers in Kharkiv, it is possible to note: the III Kharkiv International Marathon, the 11th “Bicycle day – 2016”, the II Festival on ballroom dances “Kharkiv waltz”, the 31st International track and field athletics marathon “Release”, the 3rd sports fair “Kharkiv – the sports capital”, the 2-day Festival of run “STRONG RUN 2016” but other [6; 7].

We conducted survey of the ordinary citizens, who are directly



Pic. 2. Interest of the population concerning their participation as sport volunteers



Pic. 3. The number of the respondents, who are ready to undergo study as sport volunteers

present, when holding these actions and not indifferent to sports life of the city to find out interest of the population concerning their participation in preparation, the organization and holding sports and mass actions of different level, as sport volunteers. Results of poll are given in pic. 2.

It is visible from pic. 2 that the greatest number of respondents – 75% answered that they would like to become sport volunteers, but have not enough professional competences, that is practical experience, abilities and knowledge at the solution of the put tasks, at the same time insufficiently motivated themselves considered by 25% of respondents.

For the question “Whether they are ready to undergo study concerning preparation them as sport volunteers, aren't they?” most of respondents – 67% answered “yes” (pic. 3).

The above demonstrates that the need for creation of the organization what would unite all fans to be sport volunteers and in which study, theoretical and practical preparation would be carried out them for activation of the work in this direction, is imminent.

The similar experience of purposeful training of sport volunteers has been already. So, training of sport volunteers for carrying out the final part of the European championship of 2012 on football in Kharkiv was carried out on the basis of school of volunteers “Trust” since January, 2012 [1]. But, unfortunately, it had a disposable character.

Therefore, today there is no constantly functioning organization which would be engaged in systematic training of sport volunteers. We suggest creating such public organization under the name “Club of sports volunteer” (farther Club) within which to found structural unit which will carry out study of sport volunteers – “School of sport volunteers” (farther School).

The importance and need of creation of the Club is that participation in the sports volunteer movement helps to create active and conscious living position, to cultivate sense of patriotism in younger generation, to create civil culture. Itself sports volunteer, in turn, will help to promote public awareness of healthy lifestyle among young people.

Main tasks to the Club:

- study to skills of volunteer activity;
- development and deployment of the permanent program of training of sport volunteers;
- expansion of knowledge and experience of sports volunteer activity due to application and their fixing in practice;
- creation and continuous development of structure of databases for use by volunteers, charitable organizations on the basis of the website;
- development and support of the movement of sports volunteer;
- education of resistant interest in volunteer activity. Duration of the program of study is – 3 months.

It is planned that the *Program of preparation* at School will turn on at itself the following blocks: “The motivational block”, Creation of team, “Leadership”, “Legal bases of volunteer activity”, “Communication psychology”, “Rules of sports refereeing”.

The clubman can be any person, irrespective of age, education, religion, sex or other circumstances, which wishes to undergo theoretical and practical study in “School of sport volunteers” for development of leadership skills, self-realization, increase in own self-assessment and to take part in support, organization and holding sporting events.

Involvement of candidates for transfer for the Club will be carried out through carrying out informational-explaining work among youth in higher educational institutions, schools, colleges, and among the population of Kharkiv.

Selection in internal asset will be passing according to “formal criteria” in the form of interview. Formal selection criteria can be the following: age, education; experience in public work; results of public work; aspiration of the candidate to self-improvement, development of the skills.

To become the clubman, it is necessary to write the application of the established sample then “The personal book of the sport volunteer”, in which information on participation in actions, will be entered will be issued.

Work format: theoretical study will happen by holding lectures, trainings, seminars with involvement of leading experts of the branch of physical culture and sport; practical study: participation in recreational and sporting events, which are held in Kharkiv within the calendar year according to plans-calendars of partners.

Governing bodies (board members) of the Club will be engaged in creating favorable conditions and selection of candidates for transfer. Their activity will be defined by the following functions:

- information (provides responsibility for timely obtaining necessary information by volunteers);
- organizational (provides carrying out system work according to internal schedules of work);
- communicative (providing and support of the favorable psychological atmosphere among volunteers, structuring of the command relations);
- administrative (control);

Forms of encouragement of activists:

1. Rewarding of the best sport volunteers with special diplomas and breast badges;
2. Publications of information on the best sport volunteers in mass media;
3. Publicizing of activity of the Club in Internet space (blogs, Twitter, Instagram, Facebook etc.).

Upon the termination of study at “School of sport volunteers”, certificates of the international sample, which will allow volunteers to take part in the international volunteer programs and projects, to take part in preparation and competitions and actions of different level not only in Ukraine, but also beyond its limits, will be issued.

The expected results.

Creation of the Club of sports volunteer will promote:

- to the creation of base for the organization and the subsequent development of the sports volunteer movement;
- to the increase in the valuable relation to healthy lifestyle through volunteer activity, culture of communication in the society;
- to the development of social activity of youth;
- to the active involvement of the population to physical culture and sport;

- to the cooperation with the international volunteer organizations;
- to the economy of financial means on holding sports and mass actions.

Predictable partners of the Club: The department for family, youth and sport of the Kharkiv city council, Management of youth and sport of the Kharkiv regional public administration, Kharkiv regional higher school of physical culture and sport, All-Ukrainian public organization “Poruch”.

Thus, the creation of “Club of sports volunteer”, will give the chance to coordinate actions of organizers of sports and mass actions and persons interested to join holding these actions of sport volunteers which will have special theoretical and practical preparation.

Conclusions

1. Results of the research demonstrate that today there is

need for creation of the permanent organization on training of sport volunteers. So, 75% of the interviewed citizens would like to become sport volunteers, but have no enough professional competences, that is practical experience, abilities and knowledge at the solution of the put tasks, at the same time 67% of respondents are ready to undergo study as sport volunteers.

2. Creation of public organization «Club of sports volunteer» will give the chance not only to involve everyone in the volunteer movement, but also is organized and to carry out training of sport volunteers systematically thanks to the development and deployment of the permanent program of preparation, will promote the expansion of knowledge and experience of sports volunteer activity due to the application and their fixing in practice, to the development and support of the sports volunteer movement.

Prospects of the subsequent researches consist in the disclosure of directions of activities of “Club sports volunteer”.

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Iryna Petrenko: *Kharkiv State Academy of Physical Culture: Klochkivska str., 99, Kharkiv, 61058, Ukraine.*

ORCID.ORG/0000-0003-4252-1130

E-mail: ivpetrenko18@mail.ru