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SYNERGY OF CULTUROLOGICAL CREATIVE PROCESSES IN THE INDEPENDENT UKRAINE

The article defined by a synergetic approach to the study of cultural and creative processes of modern Ukraine, showing the path of synergistic socio-cultural development of regions of Ukraine. It analyzed the concept of "historical memory" and its importance in ensuring continuity and identity formation. The mechanism of reproduction of historical memory, which is the basis of humanitarian projects NAKKKiM, used in representations of the cultural history of Ukraine. As a result of the research concerns the cultural synergy of regional identities in Ukraine, the article shows a hierarchical model of national cultural space. These examples of the synergistic approach to the cultural and creative processes, the inclusion of Ukrainian culture in the global context. It reveals the idea of synergy of Ukrainian culture with the dialectic of regional chronotopes and general laws of occurrence, development, transformation of certain ethno-national communities, regions and local areas and their union in a holistic polilogical cultural continuum of Ukraine.

Keywords: cultural studies, synergy, region, cultural continuum of Ukraine, humanitarian strategy, cultural and creative processes, projects of NAKKKiM

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Синергія культуротворчих процесів у незалежній Україні

В статті визначається синергетичний підхід до дослідження культуротворчих процесів сучасної України, виявляються синергійні шляхи соціокультурного розвитку регіонів України. Проаналізовано поняття "історична пам'ять" та її значення в процесі забезпечення спадкоємності та формування ідентичності. Механізм відтворення історичної пам'яті покладений в основу гуманітарних проектів NAKKKiM, використовується в процесі репрезентації історії культури України. Як результат проведених досліджень проблем синергії культурних регіональних ідентичностей України, в статті запропоновано ієрархічну модель формування загальнонаціонального культурного простору. Наведені приклади реалізації синергетичного підходу до культуротворчих процесів, що сприяють включенню культури України у світовий контекст. Розкривається ідея синергії української культури з урахуванням діалектики регіональних хронотопів і загальних закономірностей виникнення, розвитку, трансформації окремих етнонаціональних спільнот, регіонів, локальних місцевостей та їх полілогічним об'єднанням у цілісний культурний континуум України.

Ключові слова: культурологія, синергія, регіон, культурний континуум України, гуманітарна стратегія, культуротворчі процеси, проекти NAKKKiM

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Синергия культуротворческих процессов в независимой Украине

В статье определяется синергетический подход к исследованию культуротворческих процессов современной Украины, выявляются пути синергетического социокультурного развития регионов Украины. Проанализировано понятие "историческая память" и ее значение в процессе обеспечения преемственности в формировании идентичности. Механизм воспроизведения исторической памяти, положенный в основу гуманитарных проектов NAKKKiM, используется в процессе репрезентации истории культуры Украины. Как результат проведенных исследований проблем синергии культурных региональных идентичностей Украины, в статье предлагается иерархическая модель формирования общенационального культурного пространства. Приведены примеры реализации синергетического подхода к культуротворческим процессам, способствующим включению культуры Украины в мировой контекст. Раскрывается идея синергии украинской культуры с учетом диалектики региональных хронотопов и общих закономерностей возникновения, развития, трансформации отдельных этнонациональных групп, регионов, локальных местностей и их полилогического объединением в целостный культурный континуум Украины.

Ключевые слова: культурология, синергия, регион, культурный континуум Украины, гуманитарная стратегия, культуротворческие процессы, проекты NAKKKiM

Historical memory is essentially an expression of the process of organization, preservation and restoration of the past experience of the people of the country, State (history lessons) for possible use in human activities today or to return to the sphere of influence of social consciousness. In this situation, historical

memory is often personified and through evaluation of specific historical personalities are formed impressions, opinions, opinions that there is a special value to the minds and behavior of the person and the community in a given period of time.

"Constructing History" is the determining factor for the formation of national identity that sacred historical events, outstanding personalities symbolism of this process, the combination of rational and irrational it allows you to put this issue on the level of Jungian archetypes sample. This may explain the acute problem for Ukraine joint reflection and experience history. Renowned German historian, researcher S. Trebst post-communist societies rightly points out politically motivated of the two mega-projects. He noted that Ukraine – "the only CIS republic where the culture of memory has become an important battleground between the two major political camps – the post-communists and national-liberals" [5].

Ukrainian overcome difficult path breaking stereotypes demythologization views on his historical existence, learn to assess their national history, and not strangers categories. This transformation of the collective consciousness, after all, should provide valuable result – finally "nationalize" the historical narrative in society to establish a common view of Ukrainian history, and thus help the nation to unite around its future prospects.

Voluminous historical experience belongs to the reproduction that is associated with life personality, her entourage. The concept of national heroes, geniuses and talents of their activities remains in the collective historical memory as a kind of museum.

It is significant that records not only contemplative attitude to history, but also a desire to contribute to the preservation of its values, objects and characters. Memory, according to You beans, creates identity through its mechanisms, memory, forgetting, preservation, reproduction, retransmission, etc. [1].

Save – act long fixing certain amount of community perceptions of the past. And it is not a passive storage collective memories, and the dynamic process of hard kulturotvorchosti that provides active processing of historical material by applying generalization, systematization, detail specification more. During the conservation community "assign" his past, his revizunal axiological content. By repeating historical images stereotypization and individual representations permanently brought into line with the values and worldview attitudes of society. The mechanism of reproduction of historical memory we laid the foundation of humanitarian projects NAKKKiM, representations used in the History of Culture of Ukraine, their sources were documents and artifacts of Ukrainian culture. With relay mechanism ensures the continuity of historical memory and identity collective representations of the past.

Today many domestic and foreign scientists for objective scientific interpretation of historical national processes on the planet using the theory of L. Gumilev. Central to his concept is the notion of "people's passionarnosti" as the level of its genetic isolation and activity. Passionarnost as any phenomenon that has a beginning, that passionate impulse, akmaticheskoy and inertial phase, phase breakdown and decay. Passionate impulse arises, as always, as a result of internal processes of ethnic groups. Increased passionarnost ethnic and sub-ethnic system even more, a positive result only if the ethnic and cultural domination.

We believe that today Ukraine is in the passionate phase and has sufficient resource passionary energy. Therefore, there is some evidence vitality of its citizens, which influence the phenomena phenomenal history of Ukraine.

The theoretical awareness and developing these problems krosrehionalnoyi local and cultural identity, socio-cultural design modern technology as the basis of synergetic transformation and integration of regional identities, needs further scientific studies. Author's classification of the main factors of ethnocultural dynamics and transformation of regional identities contributes to their synergistic integration of a holistic cultural continuum united Ukraine in terms of glocalization modern world.

National Revival that it is going through Ukraine, like many other countries of the modern world can not be reduced to a simple restoration of cultural heritage of previous eras. It requires a special vision of national culture. This feat resurrection that does not pass, a cross-cutting, universal life for the nation and therefore for all humanity. "The way the four freedoms", the proposed EU – a way through the strengthening of the role of culture. No doubt that the preservation of national identity of each state is the main condition for the existence of the EU. This path selects and Ukraine integrating into the European cultural space.

Therefore, the participation of Ukrainian scientists in international conferences Humanities and cultural perspective, enriching their experience of Ukrainian achievements in education, public relations and organization of humanitarian actions, dissemination of scientific and educational experience of Ukrainian scientists in European space conducive to the expansion of transnational strategies humanitarian Ukraine.

As a result of the research problems synergies regional cultural identities Ukraine: South (Odessa region), Center (Kyiv region) and West (Lviv, Zakarpattia) developed a hierarchical model of national cultural space, which has three different levels of integration components with consistent expansion of the boundaries of the local Regional Studies metahistorical to:

I (highest) level: metahistorical – a regional culture as a part of the global cultural space;

II level: national – regional culture as part of the national cultural space;

III level: local (base unit allocation cultural space) – the local culture in the structure of local culture of the region.

Each level reveals the inner meaning of a particular cultural phenomenon that consistently extends to higher distribution level cultural space, so there is an integrated global cultural space integrity, richly arranged inside.

As example of the synergistic approach and the inclusion of Culture of Ukraine in the global context NAKKKiM present part of the International Association of EVA. The international scientific community EVA – Electronic Imaging & the Visual Arts ("Electronic images and visual arts") – is organized by VASARI Enterprises (UK) in 1989 on behalf of and financial support of the European Commission of the Company. Conference EVA – is interdisciplinary and multidisciplinary set of local and global events for IT professionals new technologies cultural environment of society. The organization, support and work conferences EVA participating organizations world and European levels, ministries and agencies of the host countries, organizations implementing European projects.

Participants of the conference are representatives of international projects, research organizations and educational institutions, museums, libraries, archives, developers and manufacturers of computer hardware, software, information products and so on. This variety of institutions and experts from different fields of activity reflects the main purpose associations and conferences EVA – association in the global information space efforts of all who seek the help of modern information technology and open humanity to preserve for posterity national cultural heritage which the World Heritage. Activities Association EVA provides international integration of theoretical and practical achievements of all kinds of scientific, educational and productive resources in the field of national and world culture globally initiates international cooperation of research and educational institutions, promotes and supports the participation of regions in joint projects and promote conservation national heritage. Conduct within conferences EVA curricula and training contributes to the training of qualified culture – experts in the field of multimedia technology.

In 2002 EVA conference was first held in Kiev in the International Scientific Center of Information Technologies and Systems UNESCO, National Academy of Sciences and Ministry of Education and Science of Ukraine. EVA Conferences in Berlin and Florence Ukraine (NAKKKiM) were presented national musical rarities – the manuscript of the seventeenth and eighteenth centuries. National Library of Ukraine Vernadsky. To test the multimedia presentation were selected partesnoe concerts Diletsky Nicholas, the most prominent figure in Slavic music of the second half of the seventeenth century. Irmolohiony, spiritual concerts Artemy Vedel [6].

Interregional integration levels in multi-system model of national culture, characterized the project "Transformation of education and culture: tradition and modernity", which covered three regions: Center (Kyiv region), South (Odessa region), Western Ukraine (Lviv, Mukachevo).

NAKKKiM launched in 2009 interregional project "Art Education XXI century: Theory and Practice" attracted later Odessa National Music Academy named after A. Nezhdanova, Department of Culture and Arts, Lviv National Ivan Franko University, Mukachevo State University, Chopin University of Music in Warsaw.

The annual spring conferences, exchange of educational and artistic experience of printing materials research [2; 3; 4] led to the development of a national concept of art education that reflected in the creative development of leading scientists, these forums permanent members: the idea of Shevchenko and Modernity (O. Roschenko, O. Markova), phenomenological epistemological integrity and unity of aesthetics, music and Education (A.Pavko), in search of artistic education management Ukraine XXI century. (S. Volkov), sociological and cultural ideas of universalism in the Slavic tradition of enlightenment (V. Lychkovah) synergetic methodology (A. Yakovlev) (see Conference proceedings [2; 3; 4]).

Component local level in the model of the cultural space of Ukraine is represented in the study: K.Antonova "Socio-artistic Activities M. Lysenko Cultural Space in Kyiv", K. Davydovsky "Creative Activity of Kyiv Institute of Music R. Glier in Shaping the Cultural and Artistic Environment Of Kyiv (1991-2010)" and A. Kravchenko "Odessa Chambel-instrumental Art in the Cultural Space of Ukraine" performed in NAKKKiM and demonstrate the art of Kyiv and Odessa as a basic unit of local national culture of Ukraine.

Thus, the overall picture of national culture as a complex multicomponent system emerges using spatial modeling, which involves a detailed study of the main structural units of distribution of cultural space – a city, a region, a country that also serve as part of the whole and integrity, as subject and object. At present synergistic approach in the study of cultural space is "key" to understanding being of the nation, covering all material and spiritual achievements.

In the present model the idea of synergy Ukrainian culture revealed considering dialectics chronotops regional and general patterns of emergence, development and transformation of certain ethnic communities, regions, local owners and their associations polilohichnym holistic cultural continuum in Ukraine – Ukraine united national image in the globalized world of XXI century. Out of independent Ukraine in the European post-industrial space makes use of the expansion of international relations as a means of dialogue between cultures in a global context.

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ДУХОВНА КУЛЬТУРА У ДІАЛЕКТИЧНІЙ ВЗАЄМОДІЇ З ФЕНОМЕНОМ СІМ'Ї

У статті проаналізовано духовну культуру як скарбницю формування сімейних цінностей; розглянуто окремі аспекти, що відбуваються у сфері культури в період трансформаційних процесів в Україні. Охарактеризовано тенденції суперечливого характеру розвитку суспільства, що впливають на формування духовного розвитку сім'ї; в структурі духовності розглянуто дух і душу та визначено поняття "духовна культура сім'ї"; проаналізовано культурно-духовний розвиток сучасної української сім'ї та зміст духовності сім'ї.

Ключові слова: духовна культура, сім'я, духовність, дух, духовний розвиток сім'ї.

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Духовная культура в диалектическом взаимодействии с феноменом семьи

В статье проанализирована духовная культура как сокровищница формирования семейных ценностей; рассмотрены отдельные аспекты, происходящие в сфере культуры в период трансформационных процессов в Украине. Охарактеризованы тенденции противоречивого характера развития общества, которые влияют на