

## ABSTRACT&amp;REFERENCES

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## ANALYSIS OF EDUCATION FINANCING MODELS ON A MACROLEVEL

p. 6-8

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*Possible sources of funding for the higher education system in Ukraine have been explored based on the study of existing financing models in the world. The experience of using different sources of financing in developing countries is analyzed, and the main aspects of the directions of development of the sphere of higher education for Ukraine. The prospects of using non-state sources of financing through the integration of education, science and production in the conditions of scientific and educational clusters have been determined. The formation of educational clusters as a perspective form of interaction between participants in the educational process is*

**Keywords:** financing, education, non-state sources, educational cluster, financing model, diversification of sources

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## RESEARCH OF WAYS OF STABILIZING OF THE FINANCIAL STATE OF ENTERPRISE AND INCREASE OF ECONOMIC EFFICIENCY OF ITS FUNCTIONING

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*The basic ways of achievement of stabilizing of the financial state and increase of economic efficiency of functioning of modern enterprise are investigated. Basic directions of increase of receipt of monetary resources on an enterprise and events for their realization, methods of influence on the increase of efficiency of the use of turnover means of enterprise, most essential ways of the cost reduction, events for the economies of resources are considered*

**Keywords:** stabilizing of the financial state, economic efficiency, marketing activity, cost reduction

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#### REGIONAL ASPECTS OF SUSTAINABLE DEVELOPMENT IN UKRAINE

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*The basic principles, tasks and process of the state regional policy of Ukraine formation in order to ensure sustainable development are analyzed and ways to increase its efficiency are proposed. The level of poverty in Ukraine and its regions is investigated and ways of its reduction are proposed for achieving the first goal of sustainable development. The emergence of new forms of poverty in Ukraine due to military conflict in Ukraine is considered*

**Keywords:** sustainable development, regional policy, sustainable development goals, poverty, poverty line, subsistence level

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## IMAGE MANAGEMENT AS AN ACTIVE INSTRUMENT OF SOCIAL AND ECONOMIC DEVELOPMENT OF THE REGION (EXAMPLE OF THE DEVELOPMENT OF GREEN RURAL TOURISM OF KHARKIV REGION)

p. 15-19

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*The article describes basic principles, tasks and process of forming the image of the territory as a separate region and the country as a whole. Three groups of factors that influence the formation of the territory's image are considered. The image of a separate region on the example of the Kharkiv region is explored and practical possibilities of applying image management in relation to the socio-economic development of the district as a whole and rural areas are proposed through the development of rural green tourism. The model of influence of image management as an active tool of socio-economic development of the district is proposed*

**Keywords:** territory's image, image management, tourism, rural green tourism, objects and subject of management

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## FEATURES OF STUDENT RIOTS OF THE 70<sup>TH</sup> OF XIX CENTURY IN UNIVERSITIES OF CISDNIEPER UKRAINE

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*The article analyzes those changes in the behavior of youth in the universities of pre-revolutionary Ukraine, which occurred both under the influence of changes in the social composition of the students, and not always by the balanced policy of the authorities. The concrete riots of the students of the University of St. Volodymyr in Kiev, Novorossiysk and Kharkiv universities, which indicate the absence in their actions of dangerous for the correct regime of trends. It is proved that the university youth saw the shortcomings of the management system, but due to radicalism it was not always justified to choose the ways for its improvement*

**Keywords:** *students, rules for students, meetings, trustees, professors, repressions, material need*

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**WAYS OF IMPROVING OF NATIONAL EDUCATIONAL POLICY IN GRADUATING NEW TYPE SPECIALISTS WITH EFFECTIVE IMPLICATION OF ACHIEVED KNOWLEDGE IN HIGHER EDUCATIONAL INSTITUTION DURING THE PRACTICTICAL TRAINING**

p. 24-26

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*The research analyzes modern scientific views on the problem of the implementation of legislative acts to ensure the improvement of the state educational policy in the training of specialists of a new type. The examples of positive experience and the introduction of new modern technologies of teaching and practice of students in work on modern technological equipment of the new generation are cited, the reasons for the inert attitude to the problem of heads of educational personnel are determined*

**Keywords:** innovative technologies, scientific knowledge, managerial activity, transformational processes, cognitive activity

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**THE INDIVIDUAL STUDENTS' WORK AS ONE OF THE KEY BRANCHES OF THE MODERN EDUCATIONAL SYSTEM**

p. 27-30

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*The article presents the results of studies of modern needs in the education of student autonomy, because in modern realities a new generation is fundamentally different from the previous, first of all, exacerbated feelings, laziness and asocial inclinations. The directions of the implementation of the scientific and practical approach to the formation of the student stratum as an element of modern, active, highly specialized, high moral investment in the future of our state requires some changes, in the course of which the student, as an element of the society, determined by the individuality, will be able to find its place in life*

**Keywords:** individual work, self-development, student, science, concentration of attention, society, modern generation

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#### THE DEVELOPMENT OF SAUCES USING IODINE SUPPLEMENT

**p. 31-35**

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*The article considers the possibility and expediency of developing new kinds of sauces enriched with micronutrients. The principal technological scheme of sauce production using the iodized supplement is described. The results of organoleptic studies of sauces, physicochemical and microbiological parameters of the quality of the produced product containing iodine-based protein-based additive are presented*

**Keywords:** iodine deficiency, iodine supplement, sauces, mayonnaise, emulsion, organoleptic evaluation, analysis of the technological scheme

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#### ANALYSIS OF MAIN TRENDS IN IMPROVING QUALITY CHARACTERISTICS OF MEAT PRODUCTS

p. 36-40

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*An analytical review of literary materials on improvement of organoleptic, structural-mechanical and qualitative indices of quality of meat products is presented. The ways of improvement of quality indicators and modern directions of introduction of plant material to technologies of meat products and ways of using different kinds of hydrocolloids in the technologies of meat products are revealed*

**Keywords:** meat, modern trends, elastic emulsion, sodium alginate, structuring, enrichment, beef

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#### THE DEVELOPMENT OF NEW GENERATION OF HEALTH NANOPRODUCTS WITH BEANS AND SPICY VEGETABLES FOR THE RESTAURANT BUSINESS ENTERPRISES

p. 41-47

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*The work is devoted to the study of the influence of processes of steam-thermal treatment, finely dispersed grinding, accompanied by processes of mechanical degradation, mechanical activation, with the use of modern equipment for the conservation of bean protein molecules, their destruction, activation and transformation of bound amino acids into free form and the development of a new generation of health nanoproducts on their basis for enterprises of the restaurant business (soups - puree, sandwich spreads, snacks, protein paste, fillings, dip sauces, etc.) enriched with cryo supplements and spicy vegetables*

**Keywords:** mechanical destruction, mechanical activation, destruction, activation, transformation, nanoproducts, nanostructured supplements, amino acid score, steam-thermal treatment, finely dispersed low-temperature grinding

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## THE INNOVATIVE TECHNOLOGIES OF NATURAL PRODUCTS FOR HEALTHY NUTRITION – SAUCE-DRESSING WITH USING CRYOSUPPLEMENTS FROM SPICY VEGETABLES

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*The technologies of natural functional products for health nutrition are developed – sauces-dressing on the basis of secondary milk raw materials with the addition of finely divided cryopuree from spicy vegetables (roots of celery, ginger, horseradish and garlic, which has been obtained by innovative cryotechnology,*

which allows to obtain natural vegetable nanoadditives from spicy vegetables that are high in BAS in an easily digestible form (1,7...3,2 times more than in fresh raw materials), which are recommended for use on enterprises of restaurant business

**Keywords:** functional products, health nutrition, sauces-dressing, secondary milk raw materials, finely divided cryopuree, spicy vegetables, innovative cryotechnology, natural, nanoadditives, restaurant business

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### ROLE AND MEANING OF SPORT AND PHYSICAL CULTURE IN THE LIFE OF MODERN STUDENT YOUTH

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*The role and meaning of sport and physical culture in the life of modern student youth are considered in the article. The reasons for the emergence of interest in sports and physical culture in general are analyzed. It is substantiated that health is not the main goal of doing sports, the formation of bodies, which would correspond to changing notions of normality in society, comes first*

**Keywords:** sport, physical culture, corporality, lifestyle, student youth, health, personality, interest, self-interest

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