

CONTENT:

KENDYUHOV A. V., KRYVCHYKOV A. A. EFFECTIVENESS OF AN INNOVATIVE PROCESS IN THE ENTERPRISE: BENCHMARKING METHODOLOGY.....	13
KOVALYOV A. EVALUATING THE EFFECTIVENESS OF THE QUALITY OF THE EDUCATIONAL PROCESS AT THE UNIVERSITY.....	18
LYASHOV D. A. CONCEPTION OF MANAGEMENT THE EFFECTIVE USE OF PERSONNEL ON A FACTOR BY THE «TERMS OF LABOUR».....	22
IVANOV Y. MANAGEMENT THE FINANCIAL STATE OF ENTERPRISE.....	47
TOLKACHOV D. STRUCTURING INFORMATION IN THE STRATEGIC MANAGEMENT OF ENTERPRISE COMPETITIVENESS.....	51
GIGUASHVILI GIULI, NAOCHASHVILI BEKA. THE MAIN ASPECTS OF THE ECONOMIC RELATIONS BETWEEN GEORGIA AND UKRAINE.....	56
KOVTUNENKO K. NATURE AND ROLE OF INTELLECTUAL CAPITAL.....	58
GRITSENKO O.G., RAK J. ASSESSING THE ATTRACTIVENESS OF THE CONSULTING SERVICES MARKET OF UKRAINE BASED ON FACTOR ANALYSIS.....	63
LAZEBNA I. FINANCIAL AND ECONOMIC METHODS OF STATE REGULATION OF CONSUMER GOODS IN UKRAINE.....	68
PETROVA S.AL. CHALLENGES FACING THE TRANSFORMATION OF THE COMMON COMMERCIAL POLICY OF THE EUROPEAN UNION.....	72
MALCHYK M., POPKO E. BRANDNAME TRADE IS IN MARKETING-LOGISTIC GOING NEAR MANAGEMENT OF ENTERPRISES OF PASTRY INDUSTRY ACTIVITY.....	76
KORNEEV M. DYNAMICS OF PUBLIC INDEBTEDNESS IN THE UTILITY SERVICES.....	80
GOLOVCHANSKA M. ECONOMIC MECHANISMS TO ATTRACT INVESTMENTS IN THE UTILITIES SERVICES OF UKRAINE.....	84
DRUZHININA V. THE THEORETICAL SUBSTANTIATION OF LOCAL LABOR FORCE MARKET PARAMETERS.....	89
MELIKHOVA T. THE COSTS DETERMINATION FOR CREATING AND IMPROVEMENT OF THE COMPANYS FINANCIAL SECURITY.....	93
MUDRA O. PECULIARITIES OF AN MECHANISM OF ECONOMIC COOPERATION OF EDUCATIONAL SERVICES AND LABOR REGULATING MARKET.....	98
POLUYANOVA H. ANALYSIS OF STRUCTURAL CHANGES OF BRINGING IN OF DIRECT FOREIGN INVESTMENTS ON THE TYPES OF ECONOMIC ACTIVITY IN UKRAINE AND WORLD.....	102
SNEGOVAJA S. THE METHOD OF EDUCATIONAL SERVICES QUALITY MANAGEMENT.....	107
SAFAROVA R. STAFF RESTRUCTURING IN THE ENTERPRISES.....	111
TSURIK O. TOOLS OF FORMATION ALTERNATIVES TO THE STRATEGIC DEVELOPMENT OF AN ENTERPRISE.....	115
CHORNOUS O., LUGOVAYA T. FORMATION AND DEVELOPMENT OF ENTERPRISES INVESTMENT ACTIVITY OF TRANSPORT UTILITIES.....	119
VOROBYOVA I. ANALYSIS OF HEALTH STATUS AND WORKING ENVIRONMENT AS FACTORS OF HUMAN RESOURCES EFFECTIVE MANAGEMENT.....	124
POLYAKOVA N. DEFINING A POLICY OF CIRCULATING ASSETS MANAGEMENT OF ENTERPRISES OF UTILITIES INFRASTRUCTURE.....	129
ILYINA A. STATE-PRIVATE PARTNERSHIPS AS A FACTOR OF IMPROVEMENT OF THE EFFICIENCY OF INNOVATION-INVESTMENT ACTIVITY IN UKRAINE.....	134
LEVITSKAYA A. DIRECTIONS OF TERRITORIAL INNOVATIVE DEVELOPMENT OF THE REPUBLIC OF MOLDOVA.....	138
POLUYANOV VLADIMIR. CENTRALIZED WATER-SUPPLY AND UKRAINIAN POPULATION MORBIDITY.....	142
LOGUTOVA T.G., POLTORATSKA O. DEVELOPMENT OF METALLURGICAL INDUSTRY OF UKRAINE IN A POST-CRISIS PERIOD.....	148

KRAVCHENKO R. ORGANIZATIONAL AND ECONOMIC ASPECTS OF PUBLIC-PRIVATE PARTNERSHIP IN INFRASTRUCTURE PROJECTS.....	152
CHEVGANOVA V., KULAKOVA S. REGIONAL COMPETITIVE ADVANTAGES AND ITS ROLE IN THE SOCIO-ECONOMIC DEVELOPMENT.	157
SHCHEKINA E. ORGANIZATIONAL AND MANAGERIAL INNOVATIONS IN ORGANIZATIONS.	161
VASYLYSHYNA L. ORGANIZATIONAL CONDITIONS OF CLUSTERING OF THE COAL COMPANIES.....	165
VASILICHEV D. FORMING INNOVATIVE DEVELOPMENT OF STAFF IN THE ORGANIZATION.	168
BODNARUK O. CONDITIONS FOR THE FORMATION OF NATIONAL AND REGIONAL INNOVATION SYSTEMS.....	175
VOLKOV V. GOROSHKOVA L. MODELING OF CONDITIONS OF BREAK-EVEN FUNCTIONING OF HOUSING AND UTILITY SERVICES OF UKRAINE.....	179
MUZYCHENKO A., SKIBA I. CREATION OF THE INVESTMENT CLIMATE IN UKRAINE AS A FACTOR OF THE POST-CRISIS DEVELOPMENT.....	184
APTEKAR S., RIAZANOVA YU. THEORETICAL ASPECTS OF THE CATEGORY OF EFFICIENCY.	189
NOVITSKIY K. TRENDS INNOVATIVE MARKET DEVELOPMENT OF NATURAL SWEETENERS.	194
PALEKIENĖ O., BRUNECKIENĖ J., OREKHOVA T. COMPARATIVE APPROACH OF DAMAGE AND LOSS CONCEPTS THROUGH ECONOMICS AND LEGAL PERSPECTIVES.....	197
BLAZHEVA V. ASPECTS OF ECONOMIC POLICY IN THE AGRICULTURAL SECTOR.	203
BARKAUSKAS V., JASINSKAS E, BARKAUSKIENE K. GOODWILL AS ELEMENT OF INTELLECTUAL CAPITAL.	207
SIMANAVICIENE Z., GIZIENE V., KHADZHYNOV I. THE IMPACT OF HUMAN CAPITAL ON REGIONAL COMPETITIVENESS.	211
SABONIENE A. EXPORTS AND LABOUR PRODUCTIVITY IN LITHUANIA'S MANUFACTURING INDUSTRY.....	216
REZNIKOVA N., VIDIAKINA M. DOLLARIZATION AS A FACTOR OF MONETARY DEPENDENCE.	220
GALICH E., FISUNENKO N. THEORETICAL PRINCIPLES OF INVESTMENT PROJECTS EVALUATION.....	225
GORODETSKAYA T. THE DEVELOPMENT OF INNOVATIVE INVESTMENT STRATEGIES OF THE INDUSTRIAL ENTERPRISE ON THE STAGES OF ITS LIFE CYCLE.....	229
DEREVYANKO T. THE CONCEPT OF FORMATION OF AN INNOVATIVE ECONOMY OF UKRAINE ON THE BASIS OF THE CLUSTER APPROACH.....	233
DOLMATOVA G., KANEEVA I., PEREPELITSA E. TRENDS CORPORATE BANKRUPTCY UKRAINE.....	236
DUGINETS A. FEATURES OF INTERNATIONAL PRODUCTION NETWORKS IN THE MODERN WORLD.....	241
YEVTUSHENKO N. IMPROVING ANTI CRISIS MANAGEMENT IN THE ENTERPRISE THROUGH MECHANISMS TO MINIMIZE ECONOMIC RISK.	245
ORLOVSKA I., FISUNENKO P., LEVCHENKO V. THE ANALYSIS OF THE CURRENT STATE AND DEVELOPMENT TENDENCIES OF THE BUILDING ENTERPRISES IN THE CONTEXT OF THE ECONOMIC SECURITY.	249
PETRAKOV I.V., DARNOPYH T.V., LOMONOSOVA A.M. SPACE INDUSTRY DEVELOPMENT RISKS IN UKRAINE AND RUSSIA: COMPARATIVE ANALYSIS.	253
MARTYAKOVA E., VERETELNAYA L. ANALYSIS OF COAL MINES AND THE MAIN TRENDS OF FURTHER DEVELOPMENT.	258
KRUSINSKAS RYTIS, DOVILE EITMANTYTE, VIKTORIA V. KOSHELENKO. SHADOW ECONOMY EXTENT MEASUREMENT METHODS' IMPORTANCE IN COUNTRY'S COMPETITIVENESS VALUATION.	261

PIDCHOSA O. LIQUEFIED NATURAL GAS: AANALYSIS OF SPECIFICITY OF SUBSECTOR FUNCTIONING ON THE CURRENT STAGE OF TRANSNATIONALIZATION.....	265
SHKRABALYUK YU. THE CALCULATION ALGORITHM AND ANALYSIS OF REAL EFFECTIVE HRYVNIA EXCHANGE RATE DYNAMICS.....	271
ZINCHENKO O., KASHUBINA J., NEKRIACH J. IMPROVEMENT OF THE APPROACHES TO DETERMINATION THE COMPOSITION OF FINANCIAL RESULTS IN A COMMERCIAL BANK AND METHODS OF THEIR ANALYSIS	277
IVANOVA K. ENTERPRISE LOGISTIC RELATIONS STRENGTHENING BY EXTERNAL HARMONIZATION OF INNOVATIVE POTENTIAL.....	281
POYDA-NOSYK N. SCIENTIFIC AND METHODOLOGICAL APPROACHES TO ASSESSING THE LEVEL OF FINANCIAL SECURITY OF AN ENTERPRISE.....	285
IUSUPOVA O. SUSTAINABLE AGRICULTURE AS AN IMPORTANT COMPONENT OF ENVIRONMENTAL SECURITY.....	290
SLOZKO O. THE ROLE OF EFFECTIVE FINANCIAL AND MONETARY POLICY IN THE ECONOMY.....	294
ZYKOVA O. I. DOLLARIZATION IN THE CONTEXT OF THE OPTIMAL CURRENCY AREA THEORY.....	297
VIKHLIAEVA S. BUILDING OF POWER ENTERPRISES ECONOMIC POTENTIAL AT THE FEDERATED CORPORATE STRUCTURES.....	304
GLUSHCHEVSKA A. TRANSFORMATION OF THE GLOBAL VALUE CHAIN OF AUTOMOBILE TNCs OF GERMANY.....	310
VIKHLIAEVA N. DEVELOPMENT OF INNOVATIVE PROCESSES ESTIMATION METHODS AT POWER-GENERATIVE ENTERPRISES.....	317
DEDUKH T. THE CONCEPT OF IMPROVING THE EFFICIENCY OF PUBLIC FINANCE OF UKRAINE.....	324
NERODA-BEREZKA K. MODERN THEORIES OF TNC AS A METHODOLOGICAL BASIS FOR ANALYSIS OF INNOVATION FIRMS.....	329
PETRENKO S., DOROZHKO G., LUZAN A. ADVANTAGES AND DISADVANTAGES OF THE ORDER OF TRANSFER OF TECHNOLOGIES UNDER THE UKRAINIAN LEGISLATION.....	333
OSIPOVA YU. «SERVICE» INTELLECTUAL PROPERTY RIGHTS, CREATED BY THE PEDAGOGICAL AND SCIENTIFIC-PEDAGOGICAL WORKERS.....	340
VOLIKOV V.V., DZEBKO I.P. PROBLEMS OF INTELLECTUAL PROPERTY: PLAGIARISM IN SCIENCE.....	345
CHORNA G. THE ROLE OF INFORMATION TECHNOLOGIES IN IMPROVING THE EFFICIENCY OF THE ECONOMY.....	350
GOROKHOVA T. THE MANAGING STAKEHOLDER ENGAGEMENT THROUGH THE PRISM OF CORPORATE SOCIAL RESPONSIBILITY (CSR).....	353
POPOVA J., KUTSAK N. THE MAIN ASPECTS OF INVESTMENT LOGISTICS AND JUSTIFICATION OF INVESTMENT ATTRACTIVENESS.....	358
LUKASH M. THE FORECASTING DEVELOPMENT TRENDS IN STEEL REGIONAL MARKETS.....	362
MAKEDON V. DEVELOPMENT STRATEGY FOR THE INDUSTRIAL ENTERPRISE.....	366
MATYUNINA M. METHODOLOGICAL ASPECTS OF THE EVALUATION OF MARKETING POTENTIAL OF INTEGRATED HEAVY INDUSTRY COMPANIES.....	371
GLUKHOVA D. GENESIS CONCEPTS OF GLOBAL INNOVATION.....	375
HMARA M. FORMATION OF THE LEGAL PROVISION OF HIGH-TECH CLUSTERS.....	379
TYUPA D. METHODOLOGICAL APPROACHES TO EVALUATING THE IMPACT OF EXTERNAL FINANCING FOR DEVELOPING ECONOMIES.....	383
OUR AUTHORS	388